What is Bloom Weekend?

Bloom Weekend is Stanbic IBTC's flagship platform for women, bringing together entrepreneurs, professionals and aspiring founders for two days of learning, networking, inspiration, shopping and business opportunities.

This year's theme, Bloom into Growth: From Business Owner to CEO, challenges women entrepreneurs to think bigger, lead strategically and build businesses that scale.

Whether building a business, growing career or exploring what's next, women can learn, connect and bloom. Women can also showcase their businesses at the Bloom Marketplace.

Frequently Asked Questions (FAQs) – Bloom Weekend 2026

- **Who can attend Bloom weekend?**
  Bloom Weekend is open to everyone, especially women entrepreneurs, business owners, professionals, aspiring founders, and anyone interested in personal and professional growth.
- **Do I need to own a business to attend?**
  No. While entrepreneurship is a strong focus, the event is designed for women at different stages of their personal and professional journeys.
- **Can I exhibit my products or services?**
  Yes. Women-owned/led businesses can apply to participate as vendors in the Bloom Marketplace as long as they have a Stanbic IBTC Business account.

Vendor Terms & Conditions

Eligibility

1. Participation is open to approved vendors only.
2. Submission of an application does not guarantee selection.
3. Stanbic IBTC reserves the right to approve or decline applications at its discretion.
4. All successful vendors must maintain an active Stanbic IBTC account to participate.

Booth Allocation

5. Booth allocation is at the sole discretion of the organisers.

6. Booths are free of charge.
7. Vendors may not transfer, sublet, or share their allocated space without prior written approval.
8. Booth locations may be adjusted where required for operational reasons.

Products & Services

9. Vendors may only display and sell products and services declared during registration.
10. Counterfeit, illegal, offensive, unsafe, or prohibited products are strictly not permitted.
11. The organisers reserve the right to request removal of any item deemed inappropriate for the event.

Set-Up & Operations

12. Vendors must occupy and fully set up their booths within the timeframe communicated by the organisers.
13. Vendors are responsible for keeping their exhibition area clean and professional throughout the event.
14. Booths must remain operational throughout official event hours.

Conduct

15. Vendors must conduct themselves professionally and respectfully at all times.
16. Activities that cause disruption, excessive noise, or inconvenience to other exhibitors or attendees may result in immediate removal from the event.

Marketing & Publicity

17. Vendors grant Stanbic IBTC permission to use photographs, videos, and other event-related content featuring their business for promotional and reporting purposes.

Cancellation

18. The organisers reserve the right to cancel or amend the event programme, venue, dates, or vendor arrangements where necessary.